



presents its

2017 Event Series

***A traveling series of events held
throughout the Richmond area
as fundraisers and networking
opportunities.***

Sponsor & Exhibitor Opportunities available on all levels:

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Series Profile

A series of events held throughout the Richmond area as fundraisers and networking opportunities.

The Traveling Event Series is the primary 2017 fundraiser for IT4Causes, an RVA startup nonprofit that is working with other local charities to provide them with great information technology solutions to enable their missions, at a price they can afford. The Event Series is a chance for IT4Causes supporters to mingle and network while

exploring fun locations around the Richmond area. Starting in April and going to November, IT4Causes will host various events, with the series culminating in Tech4All 2.0 in November. Supporters will have the option to purchase subscriptions, which acts as a ticket to every event in the series, or purchase individual tickets to specific events.

As a sponsor, you have the opportunity to select which event to support and on which level. For

maximum exposure, consider becoming the title sponsor for the series! Your sponsorship dollars go towards food and drink, facility rental, and other expenses for the event so that IT4Causes can use ticket revenue to provide services to local nonprofits.

As a sponsor, your company's name will be prominently displayed at the event, AND featured in the advertising, social medial, our newsletter (with 1200+ subscribers) and promotional materials for weeks.

Event Concepts

April: Evening at the Theatre

An evening featuring live music at The Firehouse Theatre

June: Canal Cruise Brunch

Saturday morning canal cruises with a light brunch served by the water

July: Red, White, and Brew

A taproom experience as an extended celebration of July Fourth at Ardent Craft Ales

September: Cocktails on the Terrace

Enjoy drinks after work at an outdoor venue with a view

November: Tech4All 2.0

Our premier fundraiser and networking event for all supporters and partners *

** Info on Tech4All sponsorship levels is available by request.*



Sponsorship Levels

Sponsorship levels are named for the key components of IT4Causes model for delivering great IT solutions that enable efficient and effective local nonprofits.

Title Sponsor for Series (1 for series) - \$2,000

- 10 tickets to all events in series; 40 total tickets
- Recognition on IT4Causes website
- Company logo on each event registration page
- Opportunity to communicate company message at each event
- Company hashtag & logo in majority of social media posts
- Name on all event materials as "Title Sponsor"

Title Sponsor for Single Event (1 per event) - \$750

- Up to 15 tickets to event
- Recognition on IT4Causes website
- Company logo on the event registration page
- Opportunity to communicate company message at event
- Company hashtag & logo in majority of social media posts
- Name on all event materials as "Title Sponsor"

"Great Strategy" Sponsor - \$500

- Up to 10 tickets to event
- Company logo on event registration page
- Opportunity to communicate company message at event
- Company hashtag & logo on weekly social media posts
- Name on event materials as "Great Strategy" sponsor

"Awesome People" Sponsor - \$250

- Up to 5 tickets to event
- Logo on event banner
- Company hashtag & logo on multiple social media posts
- Name on event materials as "Awesome People" sponsor

** Sponsors will be provided with promo code to access free tickets on the registration site. For some events, total tickets may be limited, so unclaimed tickets may be offered to general public one week prior to the event. Don't worry, we'll remind you!*

Sponsor Registration Form

Company Name	
Mailing Address	
Contact Person	
Phone	
Email	
Sponsor level	<p> <input type="radio"/> Title Sponsor for Series (one for entire series) - \$2,000 <input type="radio"/> Title Sponsor for Single Event (one per event) - \$750 <input type="radio"/> "Great Strategy" Sponsor - \$500 <input type="radio"/> "Awesome People" Sponsor - \$250 <input type="radio"/> Option: For an extra \$200, we can assure your company is the only type in the industry sponsoring any single event Specific Event Requested: <input type="radio"/> April: Evening At the Theatre <input type="radio"/> June: Canal Cruise Brunch <input type="radio"/> July: Red White and Brew <input type="radio"/> September: Cocktails on the Terrace <input type="radio"/> Let IT4Causes pick the event for us </p>
Payment	<p>Payment of \$_____ enclosed</p> <p>Please send an invoice to the attention of _____</p> <p>Credit card payment made at www.IT4Causes.org/donate-today</p>
Remittance & Questions	<p>Tom Anderson IT4Causes PO Box 1843 Midlothian, VA 23112 804.241.2555 Thomas.Anderson@IT4Causes.org</p>